

WE'RE A 360°
MARKETING TEAM SPECIALIZED IN
LIFESTYLE

THE SYBARITES

WHAT WE DO

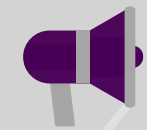
BRAND ENGAGEMENT

social media



EXPERIENTIAL

web development



PUBLIC RELATIONS

product launches

DIGITAL



video & photography



content creation

GRAPHIC DESIGN

influencer marketing



EVENT PLANNERS



consultancy

BUSINESS DEVELOPMENT



SEO

SOCIAL MEDIA

PROFILE
CREATION AND
BRANDING

RESEARCH
AND ANALYSIS

STRATEGY
DEVELOPMENT

CONTENT
CREATION

DESIGN

CONTENT
PUBLISHING

COMMUNITY
MANAGEMENT

AD
CAMPAIGN



WE'RE
PROUD
OF

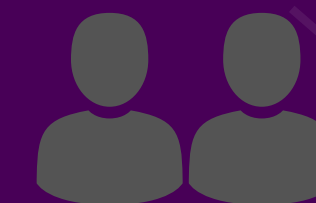
In 2016, one of our clients reached 50,000 followers on Instagram and decided to make their followers part of the celebration.

We found 50 allies to provide 50 giveaways over 2 months. Organically.



COMMENTS

More than 68K during those 2 months



FOLLOWERS

+25% new followers



ALLIES

+120 brands interested in an alliance with our client

WE'RE PROUD OF

One of our clients wanted to focus on welcoming their new students to Madrid, and more importantly accompanying them throughout their stay in the city. We were challenged to make this possible.

With original content, ads, CRM management, automation and a lot of creativity, we did it!



LEADS

+6000 potential students in 1 month



CLIENTS

+ 70% became clients



FIDELITY

3 out of 4 students attended to more than 2 activities during the year



WE'RE PROUD OF

PHOTOGRAPHY

Photographs encourage engagement and increase the likelihood of people to act. No matter how powerful your marketing material is, it can only succeed if it encourages people to reach out to your business or take other actions. For social networks, websites or blogs, a good photo can make the difference.



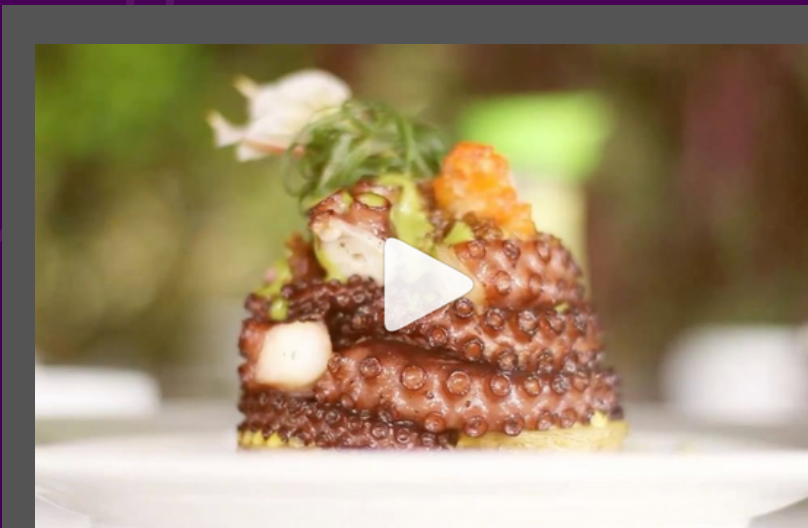
WE'RE PROUD OF

VIDEO

Nowadays, potential customers want to see the product in action. Video content is likely to engage costumers and ignite emotions. It's a great tool for learning, but it's also super easy to consume. Today's life is too busy to have time to read long product or service descriptions



CLICK TO ENJOY!



PUBLIC RELATIONS

**PRESS CALL
FOR EVENTS**

**CREATION OF
PRESS KIT**

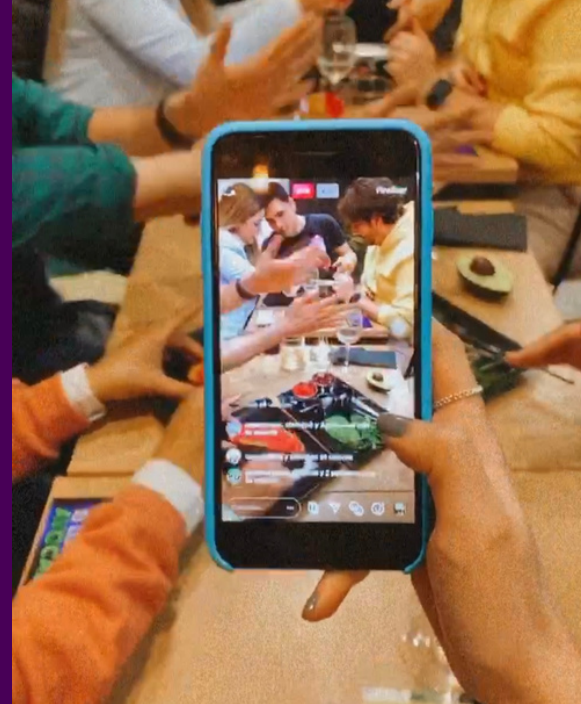
**GUIDED
DINNERS FOR
PRESS AND
INFLUENCERS**

MEDIA TOUR

**INFLUENCER
MARKETING
(ALLIANCE)**

**INFLUENCER
MARKETING
(PAID)**

WE HAVE OUR OWN DATABASE OF PRESS AND INFLUENCERS



Opening a restaurant in a new country has many challenges. One of them is to make it known among foodies, journalists and bloggers at a low cost. We create a unique and hands on experience to learn about our client's gastronomic offer

WE'RE
PROUD
OF



GUESTS

+30 influencers attended



SCOPE

Around 500K people



FOLLOWERS

+ 24% increase in followers





Setting up a flamenco tablao in Madrid is not easy. Would the press and influencers review this new event without having to pay? With a good cultural offering, stage talent, personalized attention and our own database, we did it!

WE'RE
PROUD
OF



GUESTS

+60 invited influencers in 6 weeks



SCOPE

4 out of 5 reviewed it on their social networks and/or web



SALES

70% of tickets sold were referred by influencers



WE HAVE WORKED WITH:





CONTACT US

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WHO ARE WE?

WE'RE A BIG TEAM OF SPECIALISTS IN EACH OF THE
SERVICES WE OFFER AND LED BY TWO MARKETING
PASSIONATES:



GABRIELA RODRÍGUEZ



JORGE LANDER